



Celebration of the Seas Fall Festival!

WHEN: Friday, October 24th, 4:30 p.m. to 8:30 p.m.

WHERE: New School Montessori Center

Background

In 2011, the New School hosted its first ever fall festival. We established a tradition in which the school and local community come together to celebrate and enjoy what has proven to be a memorable evening of fun and entertainment. In the following years, we've hosted our *To the Rescue* Big Cat Fall Festival, and then *Feather Fest* Raptor Fall Festival. This fall event continues to grow in popularity! On **Friday, October 24, 2014**, we will be continuing our tradition as we host our fourth annual fall festival, *Celebration of the Seas*.

Purpose

In addition to being a fun-filled social event for our families, the festival also raises visibility for the school and for local businesses that sponsor or participate in the event. We also use the festival to raise awareness for an important cause or issue. This year, our students will learn about the importance of our oceans and to learn about the amazing variety of ocean life.

Festival Partner

We are happy to announce we will be partnering with the **Sea Turtle Rescue and Rehabilitation Center** from Topsail Island. This non-profit organization is dedicated to the care and release of sick and injured sea turtles. Additionally, we will also have educational booths from the North Carolina Aquarium at Pine Knoll Shores and the NC Museum of Natural Sciences among others.

Features and Attractions

The festival will feature rides, games, food, and activities for all ages from toddlers to parents! We will also have a DJ, face painters, science and educational booths, and much more. We are thrilled that our special educational feature this year will be a touch tank provided by The NC Aquarium at Pine Knoll Shores. The NC Museum of Natural Sciences will also present an educational booth in addition to many others.

Making this possible

Our festival has grown in popularity and significance over the past four years. News and advertising of our events has expanded considerably, which has provided our sponsors and vendors with exposure not only within our local community but also with our partner's supporters. Because we want our event to be educational and fun, we have arranged for a wide variety of educational booths, activities, and rides. Hosting this event is a costly endeavor. The festival simply cannot happen without your kind support.

How you can help

By becoming involved at any level, you will make a huge difference! Any help is very much appreciated and needed.

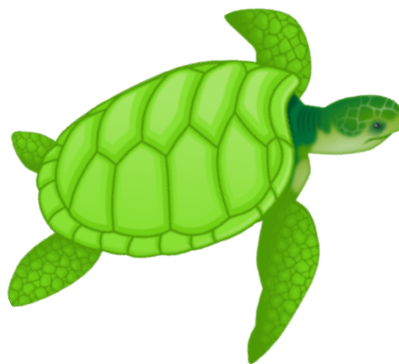
- Become an official sponsor of the festival
- Become a vendor or presenter at the festival
- Donate an item for a door prize

Sponsors can choose to donate funds to support the school's hands-on science program or to become the official sponsor of a ride or booth of their choice. Please see the **Sponsor & Vendor Information Form** below for sponsor levels.

For more information

Please visit our website at <http://www.montessoricenter.org/community/fall-festival/> for updated information on the festival, sponsorship, referral benefits, volunteer opportunities, and more.

Thank you so much for your kind support, and we look forward to seeing you at ***Celebration of the Seas!***



**The New School Montessori Center is a not-for-profit 501 (c)(3) organization.
All contributions are tax-deductible to the extent allowed by the law. Tax ID number: 56-1429736**





Celebration of the Seas Sponsor Information

Hawksbill Turtle Sponsorship

\$1,000+

- Your logo displayed on the New School website with linked URL to your website and your business address
- Premier display of your logo on all event posters and other publicity items
- Your logo printed prominently on the back of our festival shirt indicating highest sponsorship level and two complimentary shirts
- Your business named in our social media event messaging (Facebook and Twitter)
- Free vendor booth at festival or, if no booth, a free half page ad in The New School Yearbook
- Your marketing material (brochure or business card) on display in school front office for 4 months including one free distribution of marketing material in parent folder
- Four festival wristbands and two adult and two child meal tickets (or, alternatively, five free entry tickets for one of our door prizes)

Blue Whale Sponsorship

\$500

- Your logo with linked URL to your website displayed on the New School Website
- Your business mentioned in our social media event messaging (Facebook and Twitter)
- Your business logo printed on the back of our festival T-shirts (with one complimentary shirt) in addition to your logo printed on all event advertising
- Free business card sized ad in the The New School Yearbook
- Three festival wristbands and two adult meal tickets (or, alternatively, four free entry tickets for one of our door prizes)



Hammerhead Shark Sponsorship

\$250

- Your business name with linked URL listed on our website
- Your business name mentioned in all event advertising and e-newsletters
- Your business name listed on the back of the festival T-shirt
- Recognition in The New School Yearbook in our list of fall festival Sponsors
- Two festival wristbands and two child meal tickets (or, alternatively, three free entry tickets for one of our door prizes)

Steller Sea Lion Sponsorship

\$150

- Your business name listed on the school's website
- Your business name mentioned in our parent e-newsletter and select event advertising
- Your business name printed on the festival T-Shirt
- One festival wristband (or, alternatively, two free entry tickets for one of our door prizes)

Florida Manatee Sponsorship

\$100

- Your business name listed on the school's website
- Your business acknowledged in our parent e-newsletter
- One festival wristband (or, alternatively, one free entry ticket for one of our door prizes)

Vendor Booth

\$100

- Your business is invited to sell products or services at our festival. There will be a limited number of these booths available.

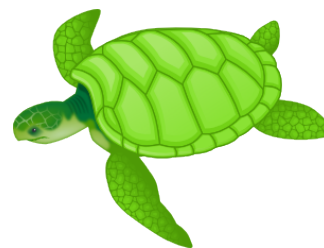
Marketing Booth

\$50

- For businesses wishing to advertise and raise visibility for their business, we are offering a set number of marketing booths.

**The New School Montessori Center is a not-for-profit 501 (c)(3) organization.
All contributions are tax-deductible to the extent allowed by the law. Tax ID number: 56-1429736**

Many thanks, and we look forward to seeing you at ***Celebration of the Seas!***





Celebration of the Seas Sponsorship and Vendor Form

Please complete the information below and submit to the school by October 10, 2014.

Sponsor's Name (First and Last): _____

Business Name (if applicable): _____

Address: _____

Phone Number: _____ Email: _____

Please place your signature next to your selected level of sponsorship and circle your chosen benefits.

Hawksbill Turtle Level Signature: _____ **\$1,000+**

- Four wristbands for festival **or** Five free door prize tickets
- Free vendor or marketing booth **or** Free half page ad in School Yearbook
- You are also eligible to receive 2 complimentary shirts. Please indicate 2 sizes and quantities:
 YS____ YM____ YL____ S____ M____ L____ XL____
- You will also receive 2 adult and 2 child dinner plates. Please complete the attached dinner order form.

Blue Whale Level Signature: _____ **\$500**

- Three wristbands for festival **or** Four free door prize tickets
- You are also eligible to receive 1 complimentary shirt. Please indicate your requested size:
 YS____ YM____ YL____ S____ M____ L____ XL____
- You will also receive 2 adult dinner plates. Please complete the attached dinner order form.



Hammerhead Shark Level Signature: _____ **\$250**

- Two wristbands for festival **or** Three free door prize tickets
- You will also receive 2 child dinner plates. Please complete the attached dinner order form.

Steller Sea Lion Level Signature: _____ **\$150**

- One wristband for festival **or** Two free door prize tickets

Florida Manatee Level Signature: _____ **\$80**

- One wristband for festival **or** One free door prize ticket

Vendor Booth Signature: _____ **\$100**

Please check here if you are a sponsor of the Festival and have a complimentary booth: _____

Marketing Booth Signature: _____ **\$50**

Please check here if you are a sponsor of the Festival and have a complimentary booth: _____

Vendors

New this year, we will be organizing a special scavenger hunt quiz-style! Each vendor will have some information that will be collected by festival attendees. This will encourage increased visits and interaction for our vendors.

Contribution Method

Sponsors and Vendors have the option of paying either by check, credit card, or PayPal. Please use the attached form to process your payment.

Many thanks for your generous help! We hope to see you at **Celebration of the Seas**. If you happen to miss our event, we will be sure to send you photographs!

The New School Montessori Center is a not-for-profit 501 (c)(3) organization.
All contributions are tax-deductible to the extent allowed by the law. Tax ID number: 56-1429736



Celebration of the Seas Festival Payment Form

Thank you for your participation and support of our **Celebration of the Seas** festival! We have four payment options for your convenience. Please contact the school at (919) 303-3636 if you have any questions.

Payment Amount

- Please provide the combined total of your sponsorship/donation:
- Please indicate your method of payment:

Check _____

Cash _____

PayPal _____

Credit Card _____

1. Payment by Check

Please address your check to The New School Montessori Center. For those mailing a check, our address is:
5617 Sunset Lake Road, Holly Springs, NC 27540

2. Payment by Cash

Please contact the school to process a cash payment.

3. Payment by PayPal

Please visit our website at: <http://www.montessoricenter.org/community/fall-festival/sponsors-and-donors/> to process a PayPal payment.

4. Payment by Credit Card*

Exact Name on Card: _____

Credit Card Number: _____

Expiration Date: _____

Zip Code: _____

Security Code: _____

Cardholder Signature: _____

**Please note that your credit card information will be shredded once the payment has been processed for your privacy.*



Festival Food

Please provide us with the number of each of the entrees you wish to order. If you are ordering more than your sponsorship qualifies you for, please send a separate check for this amount.

You are welcome to change your mind on the evening of the festival or order more based on availability.

Also, remember that adult meals come with two entrees. Feel free to select two different items for variety!

Children's Dinners

_____ Carolina BBQ

_____ Hot Dog

_____ Cheeseburger/Hamburger

_____ Veggie Burger

Adult's Dinners

_____ Carolina BBQ

_____ Hot Dog

_____ Cheeseburger/Hamburger

_____ Veggie Burger

Many thanks for your generous support, and we look forward to seeing you at ***Celebration of the Seas!***

