

NEW SCHOOL MONTESSORI CENTER



SAVE THE RAINFOREST



5TH ANNUAL FALL FESTIVAL 2015

Save the Rainforest Fall Festival

WHEN: Saturday, October 10th, 2:30 p.m. to 6:30 p.m.

WHERE: New School Montessori Center

Background

This year, the New School is delighted to be hosting its Fifth Annual Fall Festival. In 2011, we established a tradition in which the school and local community come together to celebrate and enjoy what has proven to be a memorable evening of fun and entertainment. Our event is now a firm fixture in the Holly Springs fall calendar. From a few hundred that first year, more than 1,000 people came to last year's *Celebration of the Seas* Fall Festival. On **Saturday, October 10th, 2015**, we will be continuing our tradition as we host our fifth annual fall festival, *Save the Rainforest*.

Purpose

As well as being a fun-filled social event for our families, the festival raises visibility for the school and for local businesses that sponsor or participate in the event. We also use the festival to raise awareness for an important cause or issue. This year, our students will learn about the importance of the rainforests as "the lungs of the planet" to learn about the amazing variety of rainforest life.

Festival Partners

We are planning to partner with several prestigious Triangle area non-profits who will have educational booths as well as local organizations and vendors. Previous years' partners have included the NC Museum of Natural Sciences, NC Aquariums, Carolina Raptor Center and Carolina Tiger Rescue.

Features and Attractions

The festival attractions will feature perennial favorites, including rides, games, food, and activities for all ages from toddlers to parents! We will also have a DJ playing festive music, face painters, science and educational booths, local vendors, and much more. Our festival partners will also present educational booths while students present the results of their research with colorful posters.

Making this possible

Our festival has grown in popularity and significance over the past five years. News and advertising of our events have expanded considerably, which has provided our sponsors and vendors with exposure not only within our local community but also with our partner's supporters. Because our event is intended to be educational and fun, we have a wide variety of educational booths, activities, and rides. Hosting this event is a costly endeavor. The festival simply cannot happen without your kind support.

How you can help

The size and success of our fall festival is made possible by parents, family, friends, volunteers and local businesses. We very much need your help to continue the tradition for our school and the Holly Springs community. By becoming involved at any level, you will make a huge difference! We are very appreciative of any help you can give. Here's how you can help:

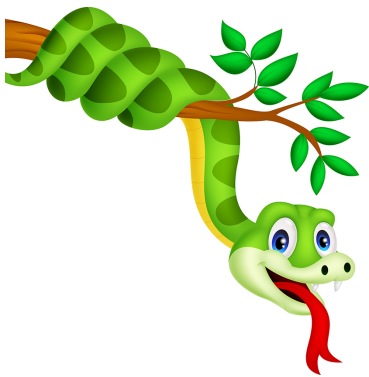
- Become an official sponsor of the festival
- Become a vendor or presenter at the festival
- Donate an item for a door prize

Sponsors can choose to donate funds to support the school's hands-on science program or to become the official sponsor of a ride or booth of their choice. Please see the **Sponsor & Vendor Information Form** below for sponsor levels.

For more information

Please visit our website at <http://www.montessoricenter.org/community/fall-festival/> for updated information on the festival, sponsorship, referral benefits, volunteer opportunities, and more.

Thank you so much for your kind support, and we look forward to seeing you at **Save the Rainforest!**



**The New School Montessori Center is a not-for-profit 501 (c)(3) organization.
All contributions are tax-deductible to the extent allowed by the law. Tax ID number: 56-1429736**

NEW SCHOOL MONTESSORI CENTER



SAVE THE RAINFOREST



5TH ANNUAL FALL FESTIVAL 2015

Save the Rainforest Fall Festival Sponsor Information

Gorilla Sponsorship

\$1,000+

- Your logo displayed on the New School website with linked URL to your website and your business address
- Premier display of your logo on all event posters and other publicity items
- Your logo printed prominently on the back of our festival shirt indicating highest sponsorship level and two complimentary shirts
- Your business named in our social media event messaging (Facebook and Twitter)
- Free vendor booth at festival or, if no booth, a free half page ad in *The New School 2015-2016 Yearbook*
- Your marketing material (brochure or business card) on display in school front office for 4 months including one free distribution of marketing material in parent folder
- Four festival wristbands and two adult and two child meal tickets (or, alternatively, five free entry tickets for one of our door prizes)

Jaguar Sponsorship

\$500

- Your logo with linked URL to your website displayed on the New School Website
- Your business mentioned in our social media event messaging (Facebook and Twitter)
- Your business logo printed on the back of our festival T-shirts (with one complimentary shirt) in addition to

your logo printed on all event advertising

- Free business card sized ad in *The New School 2015-2016 Yearbook*
- Three festival wristbands and two adult meal tickets (or, alternatively, four free entry tickets for one of our door prizes)

Anaconda Sponsorship

\$250

- Your business name with linked URL listed on our website
- Your business name mentioned in all event advertising and e-newsletters
- Your business name listed on the back of the festival T-shirt
- Recognition in The New School Yearbook in our list of fall festival Sponsors
- Two festival wristbands and two child meal tickets (or, alternatively, three free entry tickets for one of our door prizes)

Toucan Sponsorship

\$150

- Your business name listed on the school's website
- Your business name mentioned in our parent e-newsletter and select event advertising
- Your business name printed on the festival T-Shirt
- One festival wristband (or, alternatively, two free entry tickets for one of our door prizes)

Tree Frog Sponsorship

\$100

- Your business name listed on the school's website
- Your business acknowledged in our parent e-newsletter
- One festival wristband (or, alternatively, one free entry ticket for one of our door prizes)

Vendor Booth

\$100

- Your business is invited to sell products or services at our festival. There are a limited number of these booths available.

Marketing Booth

\$75

- To advertise your services or products and to raise visibility for your business, we offer a limited number of marketing booths.

Thank you so much! We look forward to seeing you at **Save the Rainforest** Fall Festival.

**The New School Montessori Center is a not-for-profit 501 (c)(3) organization.
All contributions are tax-deductible to the extent allowed by the law. Tax ID number: 56-1429736**

NEW SCHOOL MONTESSORI CENTER



SAVE THE RAINFOREST



5TH ANNUAL FALL FESTIVAL 2015

Save the Rainforest Fall Festival

Sponsorship and Vendor Form

Complete the information below and submit to the school by September 18, 2014.

Sponsor's Name (First and Last): _____

Business Name (if applicable): _____

Address: _____

Phone Number: _____ Email: _____

Sign next to your selected level of sponsorship and circle your chosen benefits.

Gorilla Level

Signature: _____

\$1,000+

- Four wristbands for festival **OR** Five free door prize tickets
- Free vendor or marketing booth **OR** Free half page ad in School Yearbook
- You will receive 2 complimentary shirts. Please indicate 2 sizes and quantities:
YS _____ YM _____ YL _____ S _____ M _____ L _____ XL _____
- You will also receive 2 adult and 2 child dinner plates. Please complete the attached dinner order form.

Jaguar Level

Signature: _____

\$500

- Three wristbands for festival **OR** Four free door prize tickets

- You will receive 1 complimentary shirt. Please indicate your requested size:

YS____ YM____ YL____ S____ M____ L____ XL____

- You will also receive 2 adult dinner plates. Please complete the attached dinner order form.

Anaconda Level

Signature: _____

\$250

- Two wristbands for festival **OR** Three free door prize tickets
- You will also receive 2 child dinner plates. Please complete the attached dinner order form.

Toucan Level

Signature: _____

\$150

- One wristband for festival **OR** Two free door prize tickets

Tree Frog Level

Signature: _____

\$80

- One wristband for festival **OR** One free door prize ticket

Vendor Booth

Signature: _____

\$100

Please check here if you are a sponsor of the Festival and have a complimentary booth: _____

Marketing Booth

Signature: _____

\$50

Please check here if you are a sponsor of the Festival and have a complimentary booth: _____



Contribution Method

Sponsors and Vendors have the option of paying either by check, credit card, or PayPal. Please use the attached form to process your payment.

Thank you so much for your generous help! We hope to see you at **Save the Rainforest** Fall Festival. If you're not planning to attend in person, please let us know so we can email you some photos.



Save the Rainforest Festival Payment Form

Thank you for your participation and support of our **Save the Rainforest** Fall Festival! You may choose one of the four payment options below. Please contact the school at (919) 303-3636 if you have any questions.

Payment Amount

- Indicate the combined total of your sponsorship/donation:
- Indicate your method of payment:

Check _____

Cash _____

PayPal _____

Credit Card _____

1. Payment by Check

Make your check payable to *The New School Montessori Center*. To mail a check, send to:

The New School Montessori Center, 5617 Sunset Lake Road, Holly Springs, NC 27540

2. Payment by Cash

Contact the school to process a cash payment.

3. Payment by PayPal

Visit our website at: <http://www.montessoricenter.org/community/fall-festival/sponsors-and-donors/> to pay by PayPal.

4. Payment by Credit Card*

Exact Name on Card: _____

Credit Card Number: _____

Expiration Date: _____

Zip Code: _____

Security/CVV Code: _____



Cardholder Signature: _____

****For your security, your credit card information will be shredded after processing your payment.***

**The New School Montessori Center is a not-for-profit 501 (c)(3) organization.
All contributions are tax-deductible to the extent allowed by the law. Tax ID number: 56-1429736**

Festival Food Order Form

Please provide us with the number of each of the entrees you wish to order. If you are ordering more than your sponsorship qualifies you for, please send a separate check for this amount.

You are welcome to change your mind on the evening of the festival or order more based on availability.

Also, remember that adult meals come with two entrees. Feel free to select two different items for variety!

Children's Dinners

_____ Carolina BBQ

_____ Hot Dog

_____ Cheeseburger/Hamburger

_____ Veggie Burger

Adult's Dinners

_____ Carolina BBQ

_____ Hot Dog

_____ Cheeseburger/Hamburger

_____ Veggie Burger

How Did You Hear About Us?

Please let us know how you heard about the **Save the Rainforest** Fall Festival.

- ☐ Parent or student
- ☐ Staff member
- ☐ Advertisement
- ☐ Sign or poster
- ☐ Walk-in
- ☐ Other. Please specify _____



Thank you for your generous support, and we look forward to seeing you at **Save the Rainforest** Fall Festival!

